



The Art of Science Communication Course Syllabus Summary



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Pre-recorded video content:

Session 3.1: Audience motivations

Session 3.2: Who is your audience?

Session 3.3: Perceptions of science and scientists

Learning objectives:

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Learning objectives:

Participants will express the importance of body language, visual aids, and intonation.

Participants will articulate the importance of understanding how gestures may be perceived across different cultural groups.

Participants will identify cues of audience engagement during the presentation.

Participants will devise complimentary visual aids and slide design for the audience and venue.

Week 6 assignment:

Participants create an outline of their presentation that ensures they address all of the major themes on the ASC Final Presentation Rubric.

Final video assignment:

Participants record or present a 5-minute (or less) final video presentation of the same scientific topic and evaluate their progress using a presentation rubric.

Participants determine who their audience members are and in what setting or venue they are presenting as they